

# GATES MEDIA, INC.

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## WEB DESIGN PACKAGES & PRICING

*Information and pricing for Gates Media web design & development.*

### BASIC SMALL BUSINESS WEBSITE

This package is perfect for a small business needing to build its company brand online through an elegant and informative website. Please remember that each website is custom-designed and that the information below serves merely as a general guideline:

Our “Basic Small Business Website” package includes:

Home Page.

Company Information Page with Corporate History and Owner Profiles.

2 Products/Services Pages with Photos\*, Graphics\*, and Description\* about company products and/or services.

Contact Page with company contact information and email contact form.

Plus two additional pages, which might include:

- Links to other sites of interest for clients
- Press Kit
- Frequently Asked Questions (FAQ) Page

**Prices start at \$2,500** for the Basic Small Business Website. Please contact Gates Media for a full proposal and price quote.

*\*Note: All photography, graphics, and text provided by client unless other arrangements have been agreed upon in advance.*

### CUSTOM WEBSITE AD-ON OPTIONS

**Blog:** \$500 Setup and Design.

**Email Newsletter Service**

- Setup and three monthly mailings: \$750
- Newsletter Design: \$150

**Flash:** To be quoted upon request.

**Photo Gallery:** To be quoted upon request.

**Trivia, Polls, or other on-site marketing games:** To be quoted upon request.  
**Company Contests:** To be quoted upon request.

## **E-COMMERCE WEBSITE**

Want to sell your widget to the world? We are seasoned pros when it comes to developing large scale shopping applications. Our flagship e-commerce site, developed for Maine Gold ([www.mainegold.com](http://www.mainegold.com)) in 2003 helped rocket the maple syrup producer's mail order sales to a whole new level. And with us around managing the marketing for their e-commerce store, their online sales doubled for the 2006 holiday season.

Pricing for e-commerce functionality runs from \$2,500 to \$10,000 depending on the scale and requirements of the project. Please contact us for a full e-commerce proposal and price quote.

## **TRAFFIC, MAINTENANCE, & HOSTING**

### **Traffic Reporting**

Website traffic reporting using Google Analytics. This service provides day-to-day information about website usage including number of visitors, geographical distribution of visitors, traffic sources, search engine referrals, and website navigation behavior.

Google Analytics Setup and Consultation: \$200

### **Contracted Maintenance**

\$30 / month - six month minimum

Includes one hour of text updates to existing pages or phone consultation each month.  
Additional Charges: \$100/hr, billable in 15-minute increments (\$25.00)

### **Website Hosting**

Basic Hosting:

For standard websites getting an average of under 50,000 page views per month.  
\$19.95 / month, billed every six months (\$119.70)

Dedicated hosting:

For e-commerce websites or standard websites getting an average of 50,000 to under 150,000 page views per month.  
\$39.95 / month, billed every six months (\$239.70)

**Preferred hosting:**

For e-commerce websites or standard websites getting an average of 150,000 to under 300,000 page views per month.

\$79.95 / month, billed every six months (\$479.70)